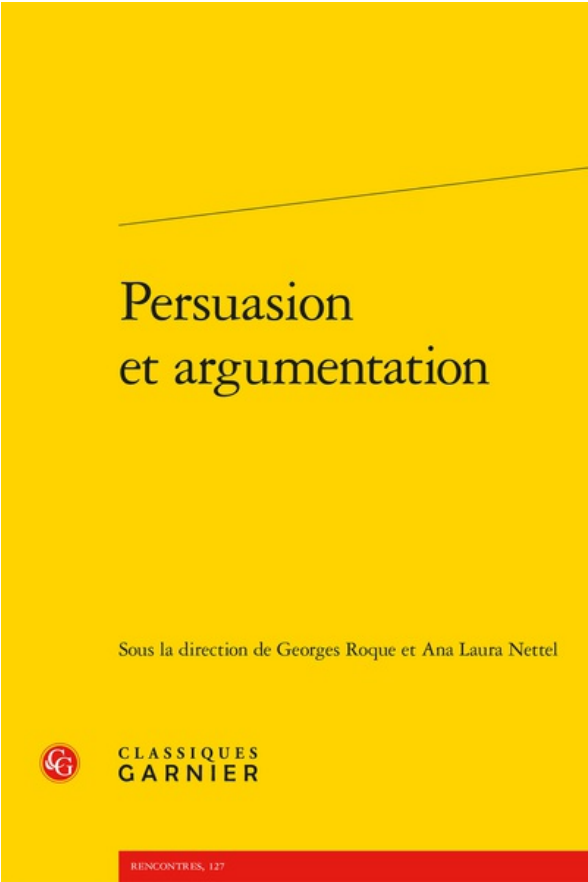


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Rhétorique, argumentation et adaptation des moyens de persuasion

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