

# Classiques Garnier

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- [Neologica](#)

2015, n° 9



## Neologica

Revue internationale de néologie

Sous la direction de John Humbley et Jean-François Sablayrolles



### Uso de neologismos recogidos y propagados por la prensa

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- **Author:** Guerrero Ramos (Gloria)
- **Abstract:** In this paper reflects on the use the Spanish press makes of certain neologisms, especially based on the way they are formed and the subject field in which they are found. As the concentration of wealth and therefore the scientific-technical development are located almost exclusively in economically dominant powers, the creation process is quintessentially the neological loan from technical and commercial fields. It is therefore logical to speak of specialized neology in the press, not just in highly specialized texts. It is, of course, determined by the context in which they are used, for the source in which we analyze terms that have become widespread, but which are still nonetheless new terms or neonyms.
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